

Wayward Hollow

by Hailey Frost

Wayward Hollow is a cozy small-town romance series set in a Gilmore Girls reminiscent community where strangers become family the main characters have yearned for and they find love. Each book follows a different couple while maintaining an interconnected cast, recurring settings, and a consistent feel-good tone. All novels can be read as standalones.

Target Audience

Readers who enjoy low angst romance with emotional warmth, community dynamics, and Hallmark-style light love stories.

Tropes & Themes

Small Town Romance • Found Family •
Low Angst • Family Trauma and
Mental Health Rep

Formats: E-book + Paperback
Independently Published
Standalone: Yes (Interconnected Series)



Released 2025

A Love Like Pumpkin Spice

A heartbroken woman flees to a small town and finds healing, love, and an unexpected family—with help from a matchmaking ghost cat and a charming veterinarian.

Friends to Lovers • Family Trauma • Found Family

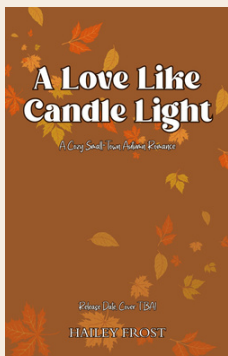


Released 2025

A Love Like Christmas Time

A Christmas fan Lauren ropes the small town's grumpy barista into a Christmas market competition and starts to see behind the gruff exterior.

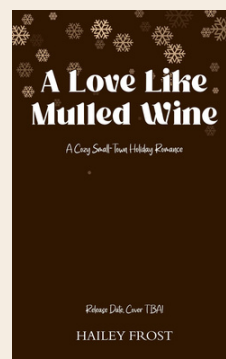
Grumpy x Sunshine • Friends to Lovers • Male Mental Health Rep



Releasing in 2026

A Love Like Candle Light

To be announced.



Releasing in 2026

A Love Like Mulled Wine

To be announced.

Hailey Frost writes heartwarming contemporary romance featuring small towns, banter, found family, and low-angst love stories with guaranteed happy endings. Her books focus on emotional healing, healthy relationships and the quiet moments that make love feel like home.

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